

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Blind in Business Charitable Trust	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? City	
Contact person: Mr Dan Mitchell	Position: Training & Fundraising Manager
Website: http://www.blindinbusiness.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1011957
When was your organisation established? 01/06/1992	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive		
Which of the programme outcome(s) does your application aim to achieve? Work supporting young disabled people (aged 16-25) in the transition to adulthood and/or independent living Services helping people with a newly acquired or diagnosed disability to maintain choice and control in their lives		
Please describe the purpose of your funding request in one sentence. Training disabled (blind) Londoners aged 16-25, often with recent blindness in work, by helping them to keep in their jobs or to get them.		
When will the funding be required? 30/09/2015		
How much funding are you requesting?		
Year 1: £46,000	Year 2: £46,000	Year 3: £46,000
Total: £138,000		

Aims of your organisation:

- 1 To give employers confidence to take on blind people.
- 2 To raise the aspirations and abilities of young blind people so they can find their first good job.
- 3 To take young people away from depending on State benefits and into training for good jobs.
- 4 To give parents and carers of blind people the understanding of what their children can do in the future, with the professional technology advice of Blind in Business.
- 5 To help young blind and visually impaired people to build their confidence and aspirations of what they can do in the future.

Main activities of your organisation:

We offer a Training Service which gives career planning to blind and visually impaired children aged 13-16.

We offer a Employment Service for undergraduates and graduates to help them towards their first good job.

We travel throughout the UK, working with children and their parents, students and graduates so they develop confidence to match their abilities and move into graduate jobs.

We work with employers so their anxiety about taking on blind young people is defused and they do.

We give support to parents/carers of blind children so they can pass on confidence to their children.

We do this work from our office in the City. We do not charge for our services.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
3	3	8	20

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	5 years

Summary of grant request

The Need: *blind and visually impaired*

Three out of four people do not have jobs. We work with c.100 students and graduates a year. 50 get good jobs. The need will not end.

How the work will be delivered:

By one-to-one work in this office and work with groups in London. We have recently run three focus groups for blind and visually impaired young people in London. Everyone completes an evaluation form which confirms the great need for this work.

We have also seen an increase in people who have recently been diagnosed with sight loss who need our support, particularly as they are in jobs.

We have experienced an increase in the need for our work since we recently launched our new web-site.

What your project will aim to achieve:

A rise in confidence in blind young people students, graduates, and employers so the fact of blindness does not preclude the best employment.

Why we are the right organisation to deliver the work:

Because we have been doing this for 23 years and have professional experience of what works and what does not in increasing the relaxed willingness of employers to take blind graduates into work. We know also how to work in the most successful way with young people and graduates and teachers and parents.

How we will meet the programme outcome under which we are applying:

The very fact of helping these blind young people and graduates to move to University and / or good jobs and independence is the best evidence of their inclusiveness.

This will involve career aspirations, technology solutions, mobility lessons, arranging for sighted support so they can cope with their sight. Each client will have a different set of needs depending on if they have had sight loss or their life or have recently been diagnosed.

The direct work we wish to deliver will give people the confidence to progress in life and become independent. We wish to avoid disabled people becoming isolated in London, who may already have sight loss or have recently been diagnosed.

The project meets the criteria under this programme because we are making London more inclusive to people who are disabled or have recently become disabled.

We involve the disabled people we help in the planning and management of this programme.

We welcome people from all backgrounds and value the diversity of each person that works with us.

We actively take positive steps to reducing our carbon footprint in all the work we do at Blind in Business.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

None.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Career/education/ training guidance:

Each client will have a individual plan shaped towards their needs. This will be shaped by the clients' needs and goals. this will be assessed regularly and be at the forefront of each clients progression.

Life coaching:

Dan Mitchell a qualified life coach at Blind in Business will work with each client to make sure they are on-track with their progression but most importantly help them believe in themselves.

Technology awareness:

Each person will have to try technology to help them cope at home and eventually within education / the workplace. We have a library of latest technology to help each client. We develop the technology solutions and update them when new technology emerges.

Mobility training:

We walk with each young person from his or her station to the new place of work and help them in the workplace so they learn the directions themselves. We will meet clients at tube or mainline stations and guide them to the office or interviews.

Work experience:

Each client will spend at least four weeks working at and for Blind in Business. This will help their CVs with experience but mostly help them to become confident in the workplace in preparation for the reality of a good job.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Confidence: each client will have improved confidence in their own ability. They will have reversed the negatives of sight loss over time.

Aspirations: Clients will have clear ideas of what they wish to progress towards with regards to education/training or employment.

Understanding needs: Clients will learn about what they require at home, within education and the workplace. They will have structured needs and understand they will always have solutions to overcoming their sight loss.

Hands on experience: each person will have real work experience with us and have a clear idea of what it is like in the workplace, reinforcing all the other differences above.

Life changes: positive futures will be creating with our support for each person, even if they have suffered sight loss already or recently. Each year we can and do help 70 young people in London, towards education or employment.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes. We will seek funding from grant makers who have helped for the last ten years and more, and corporates, particularly those in the City of London who have always been interested in this work. As have the Livery Companies. We are

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year? 120
In which Greater London borough(s) or areas of London will your beneficiaries live? London-wide (100%)
What age group(s) will benefit? 16-24 25-44 45-64
What gender will beneficiaries be? Male Female
What will the ethnic grouping(s) of the beneficiaries be? A range of ethnic groups White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Gypsy, Traveller or Irish Traveller; Any other White background) Mixed/ Multiple ethnic groups (including White and Black Caribbean; White and Black African; White and Asian; Any other Mixed/ Multiple ethnic background) Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background) If Other ethnic group, please give details:
What proportion of the beneficiaries will be disabled people? 91-100%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Employment Manager Salary	36,000	36,000	36,000	108,000
Life Coaching salary contribution	5,000	5,000	5,000	15,000
Assistive Technology	5,000	5,000	5,000	15,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	46,000	46,000	46,000	138,000
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
None for this project.	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Welton Foundation	10,000	10,000	10,000	30,000
Freemasons Grand Charity	10,000	10,000	10,000	30,000
Worshipful Compnay of Basketmakers	5,000	5,000	5,000	15,000
	0	0	0	0

TOTAL:	25,000	25,000	25,000	75,000
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Employment Manager Salary	36,000	36,000	36,000	108,000
Life Coacching Salary contribution	5,000	5,000	5,000	15,000
Assistive Technology	5,000	5,000	5,000	15,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	46,000	46,000	46,000	138,000
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
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Income received from:	£
Voluntary income	182,827
Activities for generating funds	0
Investment income	2,819
Income from charitable activities	295
Other sources	0
Total Income:	185,941

Expenditure:	£
Charitable activities	164,859
Governance costs	3,350
Cost of generating funds	30,089
Other	5,735
Total Expenditure:	204,033
Net (deficit)/surplus:	-18,092
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	0

Asset position at year end	£
Fixed assets	910
Investments	0
Net current assets	208,972
Long-term liabilities	0
*Total Assets (A):	209,882

Reserves at year end	£
Restricted funds	13,017
Endowment Funds	0
Unrestricted funds	196,865
*Total Reserves (B):	209,882

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Last year we appointed Wendy Hyde from the Court of the Common Council of the City of London as a Trustee.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
May & Stanley Smith Charity	26,000	26,000	26,000
Rank Foundation	25,000	25,000	25,000
Sylvia Adams Charitable Trust	10,000	10,000	10,000
Big Lottery Awards for All	10,000	10,000	1,000
Garfield Weston Foundation	25,000	25,000	25,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Dan Mitchell**

Role within **Training Manager**
Organisation: